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Fresca Foods Earns Highest Marks in Ethical Audit

LOUISVILLE, Colorado (April 1, 2013) – Fresca Foods earned a perfect score on an in-depth audit of its labor and environmental standards. The audit, which was commissioned by one of Fresca’s largest customers and conducted in accordance with [AIM Progress](#) standards, focuses on compliance in four key areas: Human Rights and Labor Practices, Health and Safety, Environmental Compliance and Business Integrity.

Human Rights and Labor Practices required a thorough review of HR policies and practices such as hiring practices, compensation and benefits, wages and overtime.

Health and Safety covered overall facility safety, equipment operation and maintenance, material handling and storage and diagnostic systems are well established and maintained.

Environmental Practices included evaluation of waste disposal, water management, electrical and water consumption rates to ensure all are managed well.

Business Practices evaluated Fresca’s business integrity, ethics and transparency.

“We are very proud of how we treat our team members, partners, community and the environment, said Todd Dutkin, CEO of Fresca Foods. We are constantly striving to do even better. Audits like this give us a report card. Even though we received a perfect score, we will continue to drive ourselves to do even better in each of these areas.”

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About Fresca Foods, Inc.

Colorado-based [Fresca Foods](#) has a twenty year heritage of producing and marketing high quality natural food products and building great brands. Fresca partners with entrepreneurs who have terrific products, proven demand and big ideas. We provide supply chain, brand management and growth capital to brands that deliver wholesome, tasty and unique food products. Fresca believes that by building trusted brands, we make it easier for consumers to make healthy food choices. www.frescafoodsinc.com

About AIM-Progress

[AIM-PROGRESS](#) is a forum of global consumer goods manufacturers and suppliers assembled to enable and promote responsible sourcing practices and sustainable production systems. It is a global initiative supported and sponsored by AIM in Europe and GMA in North America. www.aim-progress.com.